

Phoenix Key Tower 1 #25AW1

29040 Perdido Beach Blvd #25AW1, Orange Beach, AL 36561

5 Bedrooms	**6** Bathrooms	**3,155** Square feet
$3,499,000 List price	**2026** Built	

Prepared for Leigh Mcpherson, RE/MAX Of Orange Beach

Estimated annual gross bookings

$136,700

Likely range $90,400 to $147,900. Results vary by home.

$987	38%	48
Average nightly rate	Occupancy	Comparable rentals

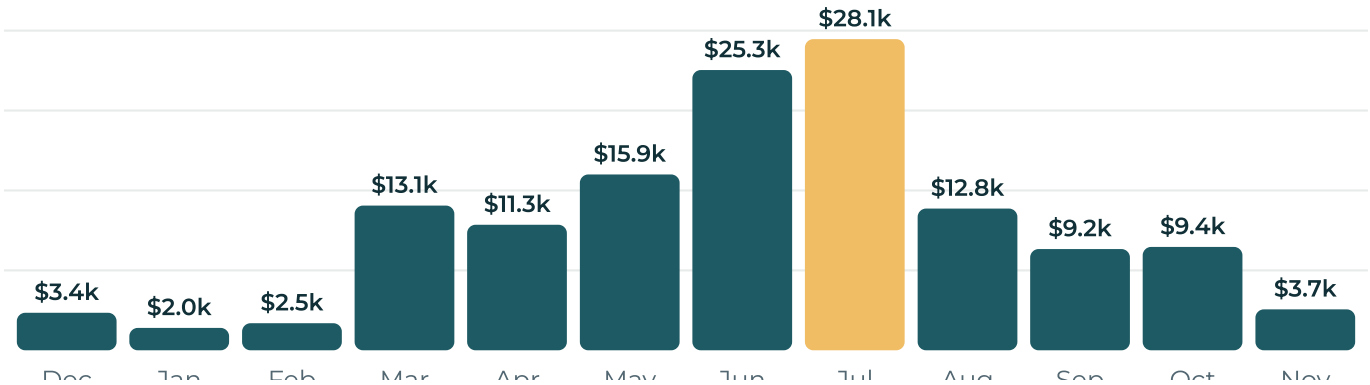
Where this home lands among nearby rentals

Our estimate $136,700

Low $64,300 — High $197,800

Our estimate assumes a well-run, full-time rental. The dark band is the middle of the pack (50th to 75th percentile). The full bar runs from the 25th to the 90th percentile of 48 comparable 5 bedroom rentals within 3.1 miles.

Month by month



Estimated gross bookings by month, Dec 2025 to Nov 2026. July peaks at about $28,100. January is the low at about $2,000. May through August carry about 60% of the year.

Comparable rentals

48 active 5 bedroom short-term rentals within 3.1 miles of this address. Full-time potential by percentile:

Nearby rentals	Annual gross bookings	Nightly rate	Occupancy
25th percentile	$64,300	$655	27%
50th percentile (median)	$90,400	$790	31%
75th percentile	$147,900	$1014	40%
90th percentile	$197,800	$1083	50%

Across all 48 nearby listings, including part-time calendars and owner stays, the average booked about $63,800 over the last 12 months. A professionally run, full-time calendar is what moves a home toward the upper bands.

What stands out

- Gulf of Mexico views
- Gulf waterfront with beach access
- Private heated spa

How we would run it

- Live in 14 days or your first month of management is free.
- Try us for 90 days. Cancel anytime in that window with 30 days' notice.
- 4.8 stars across 500+ reviews. Guest messaging 24/7.
- 12% higher revenue. Results vary by home.

Want to walk through the numbers?

Reply to the email or call Marcus Jones at 850-741-7820. We manage vacation rentals across the Florida Panhandle, Gulf Shores and Orange Beach, and Broken Bow.

How to read this: all figures are Coastal Sunrises estimates of gross bookings, built from recent booking data for nearby comparable rentals. They are a projection, not a guarantee, and not owner profit. They are before platform fees, cleaning, lodging taxes and operating costs. Actual results depend on the home, its condition, pricing, rules and the market. Results vary by home. Mailing address: 7901 4th St. N., Suite 300, St. Petersburg, FL 33702.