RENTAL REVENUE PROJECTION

LUXURY COASTAL VACATIONS

13601 PERDIDO KEY DR 1-PH2D

★★☆☆☆ LOW PERFORMANCE	$70,000	• Booking restrictions • Deferred maintenance • Noticeable usage • Guest challenges
★★★☆☆ AVERAGE PERFORMANCE	$75,000	• Well-kept property • Strategic owner use • Max. bedding configuration • Year of listing history/reviews
★★★★★ HIGH PERFORMANCE	$80,000	• Updated aesthetic • Appealing amenities • Max. bedding configuration • Listing history

Property Highlights

- 3 Bedroom
- Gulf Front
- Great Amenities

Revenue Factors

DEMAND

Provide the Luxury standard in property care, company culture and the vacations experience.

REVENUE

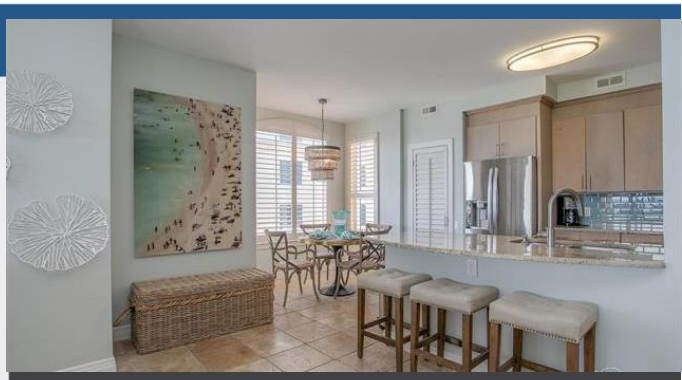
The rental market here is always changing with the seasons, and making the most of peak winter months (mid-December to March) can really boost your revenue. Keeping your property updated and comfortable, while allowing for flexible rates, helps create the best conditions for maximizing your return.

PRICING STRATEGY

Using market data, both locally and regionally, we publish dynamic rates on all major channels to stay competitive. Our studied Revenue Manager is charged with daily analysis of our portfolio and multi-faceted market trends to ensure we are earning the most for our owners.

SERVICE & SUPPORT

With a dedicated team of local professionals, we provide 24/7/365 support to our rental guests. Our in-house Housekeeping and Maintenance teams care for your property while our Guest Services team provide a 5-star guest experience. Happy guests and great reviews lead to better bookings!



About Luxury Coastal Vacations

- Properties are listed on luxurycoastalvacations.com plus the biggest marketing channels available: Airbnb, Booking.com, Priceline, VRBO/Homeaway, and more.
- LCV pays for ALL your marketing, including listings, ads, and photos.
- We work hard for our Owners and charge extremely low guest fees so you have more rental income.
- We have the best staff because we treat them well, offering full healthcare benefits and a 401k match.
- Our Owner Relations Team is graded on three factors: owner retention, email and text response within one hour, and answering 96% of all calls.
- We inspect for cleanliness and property condition after every guest departure.