

Beats Working Vacations Rental Revenue Projections

Property Snapshot

Prepared for Ashley Rossy
REAL Brokerage

25466 Perdido Beach Boulevard #C84

- 2 Bedrooms
- 2 Baths
- 1,120 Square Feet
- Accommodates 4 - 6

ESTIMATED ANNUAL GROSS RENTAL REVENUE

\$65,000 – \$75,000

Target Projection: \$70,000



Month	Projected Gross
January	\$2,000
February	\$2,250
March	\$6,500
April	\$6,500
May	\$7,000
June	\$11,500
July	\$13,000
August	\$7,500
September	\$4,500
October	\$5,000
November	\$2,000
December	\$2,000
ANNUAL PROJECTION	\$70,000

Based on the property's historical rental performance, location, amenities, seasonal demand, and current market conditions, we estimate annual gross rental revenue of approximately **\$70,000** under Beats Working Vacations management.

This projection reflects strategic pricing and revenue management throughout the year and assumes the property remains available for guest bookings during key rental periods.

Rental projections are estimates only and are not a guarantee of future performance. Actual rental revenue may vary based on market conditions, property availability, owner use, weather, demand, property condition, and other factors outside of management's control.

How We Estimate Performance?

Every property is different. Our rental projections are developed using a combination of historical property performance when available, comparable vacation-rental performance, seasonal demand, location, amenities, property condition, guest capacity and current market conditions.

We also consider opportunities to improve performance through strategic rate management, listing presentation, marketing, minimum-stay requirements and booking-gap management.

HISTORICAL PERFORMANCE

2023 Actual — \$62,100

2024 Actual — \$60,853

2025 Actual — \$57,900

BWV Projected Potential — \$70,000

Why Beats Working?

Beats Working Vacations is a boutique vacation-rental management company focused on maximizing property performance while delivering an exceptional experience for both homeowners & guests.

LET'S TALK RENTALS

Whether you're evaluating a property for a buyer, preparing a home for market, or simply want to understand its vacation rental potential, we're happy to help. Beats Working Vacations provides complimentary rental revenue projections for real estate professionals, buyers, and property owners throughout the Alabama Gulf Coast.

Have another property in mind? Send it our way.

Barrett Thrasher

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