



Income Opportunity Analysis

PMI Gulf Shores

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1389 W Lagoon Ave, Gulf Shores, AL

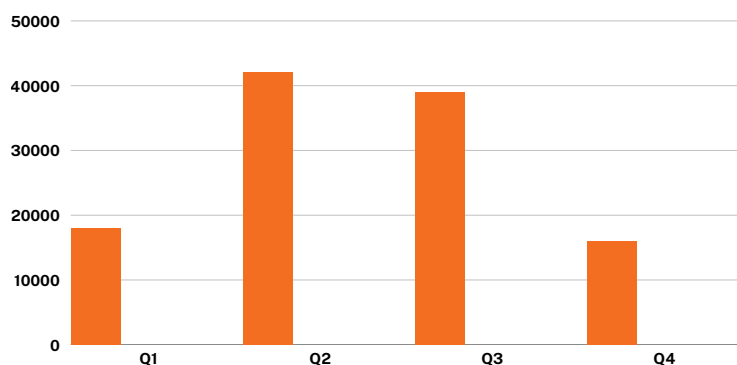
6 Bed / 4 Bath

Duplex w/ Private Pool

Block from public beach

STR Market Data in the Next 12 Months

Estimated Revenue in the Next 12 Months



\$115,000

Average Gross Revenue

\$105,000 - \$125,000

Average Occupancy Rate

50% - 54%

Average Daily Rate

\$700 - \$800

The data shown above include the average revenue this property would earn in the next year, the estimated percentage of days this property will be booked, and the estimated average daily rate for all reservations booked in the next year. Revenue does not include taxes or cleaning fees.



Income Opportunity Analysis

\$96,600

Estimated Annual Income

\$9,583

Average Monthly Income

Breakdown of Monthly Expenses

Monthly Gross Revenues	\$9,583.00
Management (16%)	\$1,533.00
Average Monthly–Owner Statement	\$8,050.00

PMI Gulf Shores Services

- Full Service Property Management
- Revenue Management – Dynamic Pricing
- Professional Photos
- Resort Quality Linens and Towels
- Filing of Lodging Taxes
- Owner Portal

The data shown above are all estimated monthly expenses for the next 12 months.