



SHORT-TERM RENTAL
EARNING POTENTIAL

497 Plantation Rd, Gulf Shores, AL 36542

2 BED 2 BATH 10 QUESTS SUBMARKET SCORE: 7B

\$52K
PROJECTED REVENUE

60.0%
OCCUPANCY

\$243.7
AVG DAILY RATE

13.60%
CAP RATE



\$39.3K
NET OPERATING INCOME

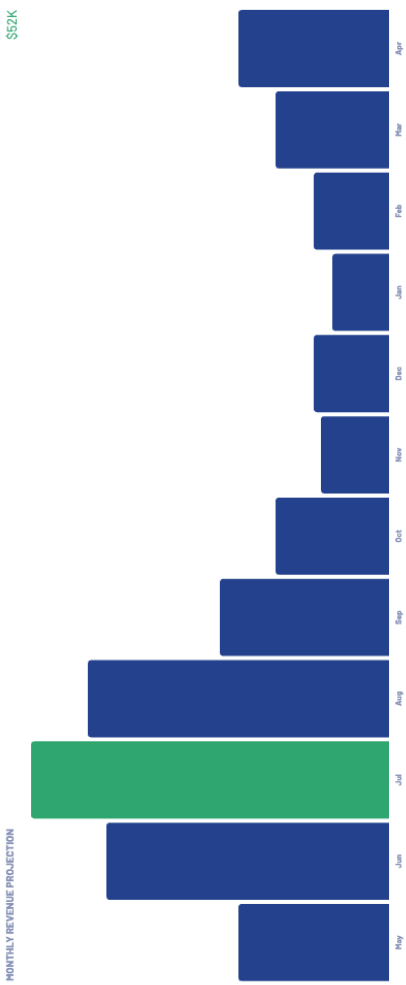


\$12.7K
OPERATING EXPENSES



High
CONFIDENCE SCORE

PROPERTY	REV POT.	REVENUE	DAYS	OCC.	ADR
Newly Renovated Oceanfront Resort 2B/2B	\$51.4K	\$81.2K	352	62.2%	\$227.5
Gulf Shores Plantation West 1136 Pools	\$81.7K	\$80.8K	351	53.5%	\$378.8
An ocean breeze puts mind at ease	\$23.5K	\$21.7K	326	51%	\$286.3
2BR Oceanfront Balcony Pool	\$29.8K	\$29.4K	359	52.4%	\$227.7
Modern Gulf Front Escape Steps to Sand	\$53.4K	\$49.5K	283	57.2%	\$311.5
Beachfront OUR HAPPY PLACE Ground Lvl	\$50.1K	\$48.7K	361	63.5%	\$230
Refreshing Beachside Condo	\$58.5K	\$57.3K	357	79.6%	\$201.8
Lovely 2BR Condo on Beach with Pools	\$34.8K	\$32.3K	315	59.8%	\$271.4
Multiple Pools Beach Access Gulf Coast	\$52.3K	\$50.9K	347	59.2%	\$273.7
Sunkissed in Gulf Shores, AL	\$33.8K	\$25.1K	274	49.1%	\$230.3
Sugar Sands Luxury 1st Floor 2BR 2BA	\$83.8K	\$54.5K	328	70.9%	\$235.7



ANNUAL REVENUE TREND



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