

Revenue Potential Analysis

The Beach Club #C804

Lance Gooch
Vacation Homes Collection
lance.gooch@vacationhomescollection.com
(251) 355-2625
www.vacationhomescollection.com

Performance Projections

High Performer



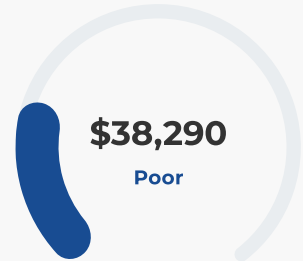
Well maintained home. Great photos. Minor décor updates. Minimal owner usage

Expected



Performance that we expect given a property of this size and this location.

Low Performer



Minimal updates. Lack of proper maintenance resulting in refunds. Guest challenges. High owner usage.

Positives

- ✓ Beautiful beach views
- ✓ Close to popular attractions
- ✓ Very attractive amenities (hot tub, pool)

Areas of Opportunity

- ✗ None



Revenue Factors

Location Premium

Prime location near downtown attractions and restaurants.

Seasonal Demand

Peak season rates can be 40-60% higher due to weather patterns.

Realtor Contact Information

Tinsley Myrick 251-978-5989
Remax of Orange Beach

Amenity Value

Premium amenities like hot tubs and game rooms justify higher pricing.

About Vacation Homes Collection

- **Vacation Homes Collection properties are listed on the most impactful marketing channels.** Owners have their properties individually marketed on Airbnb, VRBO, Expedia, Google, and more.
- **Professional property management with 24/7 guest support.** Our dedicated team handles all guest communications, check-ins, and emergency situations around the clock.
- **Data-driven pricing optimization maximizes revenue.** Our owners benefit from dynamic pricing strategies.

