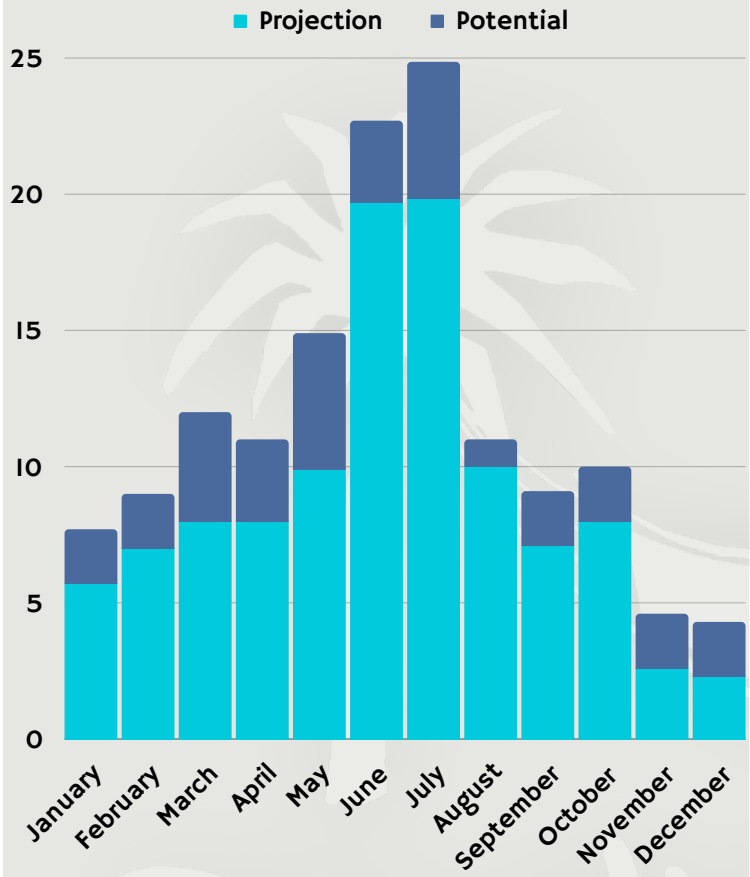
PERDIDO KEY RESORT MANAGEMENT

RENTAL PROJECTIONS

PURPLE PARROT
2 BEDROOM | 2.5 BATHS





PERCENTAGE OF ANNUAL REVENUE

$35,750-$44,250

Our projections are based on based on 20+ years of professional experience, but do not serve as guarantees.

THE PKRM ADVANTAGE

We do not believe that one-size fits all. **Our program is tailored to meet each property owner's goals**.

We maintain **premier accounts with major booking websites**. Our property owner partners have their homes featured individually on marketplaces including PerdidoKeyFlorida.com, Vrbo.com, Airbnb, Booking.com, Expedia, Marriott, Google, & many others.

PKRM covers all initial marketing costs. **You don't pay** for listings, ads, or photos to get your property live online.

Extremely high **housekeeping standards** with all **linens professionally cleaned**. Cleanliness and property condition checks are completed after every guest's departure.

Elevated Guest Experience - Keyless locks and Alexa smart home devices are installed in your home and are programmed with wi-fi connectivity instructions for guests' convenience.

WHY PARTNER WITH AN INDUSTRY LEADER?

At PKRM, we believe in creating unforgettable moments through **exceptional vacations**. As a **family-owned business deeply rooted in our beach destination**, we take pride in curating experiences that go beyond mere stays. We don't just manage properties, we focus on ensuring our guests and property owners enjoy Perdido Key.

WHAT OUR PROPERTY OWNERS ARE SAYING

Chad D | 1 Bedroom 1.5 Baths Condo
I have been using PKRM for over two years now. They have helped me in several ways over this time. I live out of state and have been able to get several jobs completed on our condo. All the many small things that they keep up is too much to list. They have differently made it possible for me to be a successful owner.

Tanya B | 2 Bedroom 2 Bath Condo
We have been with Perdido Key Resort Management for a little over a year. We have found them very easy to work with, reliable, responsive, and great at managing and reporting our financials. They keep us well informed on the status of the property and we love being able to access our records and rental calendars online.

Eric L | 4 Bedroom 4 Baths Home
I appreciate their responsiveness to issues and guidance to protect my investments while generating revenue. Thank you PKRM!

Vrbo part of expedia group

hopper

HOMES & VILLAS BY MARRIOTT INTERNATIONAL

airbnb

Booking.com

Perdido Key Resort Management



CALL or TEXT Kim at 850-792-1352 to learn the specifics on how this property can maximize its potential.

PKRM MANAGEMENT TEAM

PERDIDO KEY RESORT MANAGEMENT 850-492-9999 PERDIDOKEYFLORIDA.COM